

Anderson First United Methodist Church Communications Survey

This survey will help us understand the effectiveness of communications at Anderson First Church. Please answer the following questions by circling the number that most closely matches your response to the question or statement above it. Most of the survey uses a rating scale of 1 to 5, with 1 being the least effective and 5 being the most effective. Your responses are confidential. If the question does not apply, circle NA. The survey is brief and should only take 15 minutes to complete. There are optional questions at the end of the survey for you to provide any additional comments about communication materials or process. We appreciate your feedback.

Are the written communications from our church easy to understand? 1 2 3 4 5 NA

Because of the printed materials you receive, do you feel informed about our church? 1 2 3 4 5 NA

How effective are small group meetings in communicating what is changing or going on at Anderson First? 1 2 3 4 5 NA

Does church leadership provide you with the information you need to make decisions? 1 2 3 4 5 NA

Do written and verbal communications explain why the church is making changes? 1 2 3 4 5 NA

On a scale of 1 to 5 with 1 being, "not credible" and 5 being "very credible", how credible are the communications materials? 1 2 3 4 5 NA

Overall, how effective is the leadership in communicating what matters to you about the church? 1 2 3 4 5 NA

Check the one that most applies. Using the church web site

- This is my main source of information about church
- I occasionally look at the site but not my main source
- I have been on the web site once or twice
- The church has a web site?

If you receive email from the church, how effective are the emails you receive? 1 2 3 4 5 NA

If you have access to the internet, how effective are the communications materials you access from our web site? 1 2 3 4 5 NA

On a scale of 1 to 5 with 1, being "very difficult" and 5 being "very easy", how easy is our web site to navigate and get information you need? 1 2 3 4 5 NA

I feel there are effective ways to give my input at the church. 1 2 3 4 5 NA

Right now how do you receive information about church and church sponsored events

1 being the most frequent way you receive information today and 9 being the least frequent.

From the pulpit	1 2 3 4 5 6 7 8 9
From the bulletin	1 2 3 4 5 6 7 8 9
From the Voice	1 2 3 4 5 6 7 8 9
Web site	1 2 3 4 5 6 7 8 9
From friends	1 2 3 4 5 6 7 8 9
Print media	1 2 3 4 5 6 7 8 9
Church office	1 2 3 4 5 6 7 8 9
Newspaper	1 2 3 4 5 6 7 8 9
Radio	1 2 3 4 5 6 7 8 9

In the future, what would be your preferred method of receiving church news with 1 being the most preferred method and 9 being the least preferred?

From the pulpit	1 2 3 4 5 6 7 8 9
From the bulletin	1 2 3 4 5 6 7 8 9
From the Voice	1 2 3 4 5 6 7 8 9
Web site	1 2 3 4 5 6 7 8 9

From friends	1 2 3 4 5 6 7 8 9
Print media	1 2 3 4 5 6 7 8 9
Church office	1 2 3 4 5 6 7 8 9
Newspaper	1 2 3 4 5 6 7 8 9
Radio	1 2 3 4 5 6 7 8 9

Check the one that most applies: When I receive the Voice. I usually:

- Read it from cover to cover
- Scan it to see if there is anything of interest
- Leave it to read later, sometimes I do not get back to it
- Don't read it at all

Check the one that most applies: On Sundays, I usually

- Read each announcement in the bulletin
- I only read things highlighted from the pulpit
- Scan the announcement titles
- Ignore the announcement in the bulletin

Please answer the following questions Yes or No

Is it helpful to view announcements on the screen before worship Yes _ No _

Would it be helpful to view announcements on a screen in the church lobby / fellowship area Yes _ No _

Do you have a Facebook account Yes _ No _

Would you be interested in receiving information and dialoging with others through a church Facebook account
Yes _ No _

For Anderson First, how would you rate the effectiveness of the current communication for each of the following areas? Please circle a number rating for each area. 1- weak, 3 - satisfactory, 5 – strong

Person to person	1 2 3 4 5
Announcements	1 2 3 4 5
Bulletin	1 2 3 4 5
Voice	1 2 3 4 5
Web site	1 2 3 4 5
Pulpit	1 2 3 4 5
Newspaper	1 2 3 4 5
Membership directory	1 2 3 4 5
Community involvement	1 2 3 4 5
Event planning	1 2 3 4 5
Education awareness	1 2 3 4 5
Committee activities	1 2 3 4 5
Radio	1 2 3 4 5
Schedules	1 2 3 4 5

Addition Comments:

Regarding communications, what one thing could we do to make a difference to you?

We want to create an environment of openness and sharing. Your comments about communication materials, process, and other methods will help improve our communications in the future. Please provide any additional comments about Anderson First below: